## **CLAIMS**

## WHAT IS CLAIMED IS:

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- 1. A cord storage reel comprising:
- a unitary frame including a generally U-shaped base portion, a handle portion and a spool mounting axle, said base portion, said handle portion and said axle being in spaced relation to one another; and
- a spool rotatably mounted on said axle of said frame wherein said axle is sufficiently spaced from said handle portion and said base portion to permit rotation of said spool about an axis of rotation, said frame adapted to selectively supporting said reel in at least two positions of said axis of rotation.
- 2. The cord storage reel according to Claim 1 wherein the at least two positions are substantially vertical and substantially horizontal orientations of said axis of rotation relative to a horizontal plane.
  - 3. The cord storage reel according to Claim 1 wherein said handle portion extends substantially parallel to a plane containing said base portion.
- 4. The cord storage reel according to Claim 1 wherein said spool mounting axle extends substantially parallel to a plane containing said base portion.
  - 5. The cord storage reel according to Claim 1 wherein said spool includes a central hub attached between a front flange and a rear flange.
  - 6. The cord storage reel according to Claim 5 wherein the front flange and the rear flange are produced from a metal material.

- 7. The cord storage reel according to claim 6 wherein said frame and said central hub are produced from a plastic material.
- 8. The cord storage reel according to Claim 1 wherein said spool includes at least one electrical outlet installed therein adapted to be connected with a source of electrical power.
- The cord storage reel according to Claim 8 wherein said spool includes a switch and circuit breaker connected to said at least one electrical outlet to selectively interrupt the
  source of electrical power supplied to said at least one electrical outlet.
  - 10. The cord storage reel according to Claim 1 wherein said spool includes a knob for effecting rotation of said spool on said spool mounting axle of said frame.
- 15 11. The cord storage reel according to Claim 1 wherein said frame is produced from tube stock.
  - 12. A cord storage reel comprising:
  - a frame including a base portion, a handle portion, and a spool mounting axle, said handle portion connected to said base portion by a first leg, said spool mounting axle connected to said base portion by a second leg; and
  - a spool rotatably mounted on said spool mounting axle of said frame for rotation about an axis of rotation, wherein said frame is adapted to selectively support said reel in a first position and in a second position.

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13. The cord storage reel according to Claim 12 wherein said first position is one of a substantially vertical position and a substantially horizontal position of said axis of rotation, and said second position is another of said substantially vertical position and said substantially horizontal position.

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- 14. The cord storage reel according to Claim 12 wherein said spool includes a central hub attached between a front flange and a rear flange.
- 15. The cord storage reel according to Claim 14 wherein said front flange and said rear flange are produced from a metal material and said frame and said central hub are produced from a plastic material.
  - 16. The cord storage reel according to Claim 12 wherein said spool includes at least one electrical outlet installed therein adapted to be connected with a source of electrical power.
  - 17. The cord storage reel according to Claim 18 wherein said spool includes a switch and circuit breaker connected to selectively interrupt the source of electrical power supplied to said at least one electrical outlet.

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- 18. The cord storage reel according to Claim 12, wherein said spool includes a knob for effecting rotation of said spool on said spool mounting axle of said frame.
- 19. The cord storage reel according to Claim 12 wherein said frame is produced from tube stock.
  - 20. The cord storage reel according to Claim 12 including a plurality of foot pads disposed on said frame.